

Appendix Table 1a. NFL Conference Championship Participating Teams (Super Bowl I - XIII)

Season	Super Bowl	Date	AFC Championship			NFC Championship		
			Winning Team	Losing Team	Zip Code	Winning Team	Losing Team	Zip Code
1966-1967	I	1/1/1967	Kansas City Chiefs 28140	Buffalo Bills 15380	Green Bay Packers 24580, 33340	Dallas Cowboys 19124, 23104		
1967-1968	II	12/31/1967	Oakland Raiders 36084, 41884, 42034	Houston Oilers 26420	Green Bay Packers 24580, 33340	Dallas Cowboys 19124, 23104		
1968-1969	III	12/29/1968	New York Jets 35614, 20524, 35084, 35004	Oakland Raiders 36084, 41884, 42034	Baltimore Colts 12580	Cleveland Browns 17460		
1969-1970	IV	1/4/1970	Kansas City Chiefs 28140	Oakland Raiders 36084, 41884, 42034	Minnesota Vikings 33460	Cleveland Browns 17460		
1970-1971	V	1/3/1971	Baltimore Colts 12580	Oakland Raiders 36084, 41884, 42034	Dallas Cowboys 19124, 23104	San Francisco 49ers 36084, 41884, 42034		
1971-1972	VI	1/2/1972	Miami Dolphins 22744, 33124, 48424	Baltimore Colts 12580	Dallas Cowboys 19124, 23104	San Francisco 49ers 36084, 41884, 42034		
1972-1973	VII	12/31/1972	Miami Dolphins 22744, 33124, 48424	Pittsburgh Steelers 38300	Washington Redskins 43524, 47894	Dallas Cowboys 19124, 23104		
1973-1974	VIII	12/30/1973	Miami Dolphins 22744, 33124, 48424	Oakland Raiders 36084, 41884, 42034	Minnesota Vikings 33460	Dallas Cowboys 19124, 23104		
1974-1975	IX	12/29/1974	Pittsburgh Steelers 38300	Oakland Raiders 36084, 41884, 42034	Minnesota Vikings 33460	Los Angeles Rams 11244, 31084		
1975-1976	X	1/4/1976	Pittsburgh Steelers 38300	Oakland Raiders 36084, 41884, 42034	Dallas Cowboys 19124, 23104	Los Angeles Rams 11244, 31084		
1976-1977	XI	12/26/1976	Oakland Raiders 36084, 41884, 42034	Pittsburgh Steelers 38300	Minnesota Vikings 33460	Los Angeles Rams 11244, 31084		
1977-1978	XII	1/1/1978	Denver Broncos 19740	Oakland Raiders 36084, 41884, 42034	Dallas Cowboys 19124, 23104	Minnesota Vikings 33460		
1978-1979	XIII	1/7/1979	Pittsburgh Steelers 38300	Houston Oilers 26420	Dallas Cowboys 19124, 23104	Los Angeles Rams 11244, 31084		

Below each team are the metro division codes that are matched with the zip codes of company headquarters.

Appendix Table 1b. NFL Conference Championship Participating Teams (Super Bowl XIV - XXVI)

Season	Super Bowl	Date	AFC Championship			NFC Championship		
			Winning Team	Losing Team	Zip Code	Winning Team	Losing Team	Zip Code
1979-1980	XIV	1/6/1980	Pittsburgh Steelers 38300	Houston Oilers 26420	Los Angeles Rams 11244, 31084	Tampa Bay Buccaneers 45300		
1980-1981	XV	1/11/1981	Oakland Raiders 36084, 41884, 42034	San Diego Chargers 41740	Philadelphia Eagles 33874, 37964	Dallas Cowboys 19124, 23104		
1981-1982	XVI	1/10/1982	Cincinnati Bengals	San Diego Chargers 41740	San Francisco 49ers 36084, 41884, 42034	Dallas Cowboys 19124, 23104		
1982-1983	XVII	1/23/1983	Miami Dolphins 22744, 33124, 48424	New York Jets 35614, 20524, 35084, 35004	Washington Redskins 43524, 47894	Dallas Cowboys 19124, 23104		
1983-1984	XVIII	1/8/1984	Los Angeles Raiders 11244, 31084	Seattle Seahawks 42644, 45104	Washington Redskins 43524, 47894	Dallas Cowboys 19124, 23104		
1984-1985	XIX	1/6/1985	Miami Dolphins 22744, 33124, 48424	Pittsburgh Steelers 38300	San Francisco 49ers 36084, 41884, 42034	Chicago Bears 16974, 20994, 29404		
1985-1986	XX	1/12/1986	New England Patriots 14454, 15764, 40484	Miami Dolphins 22744, 33124, 48424	Chicago Bears 16974, 20994, 29404	Los Angeles Rams 11244, 31084		
1986-1987	XXI	1/11/1987	Denver Broncos 19740	Cleveland Browns 17460	New York Giants 35614, 20524, 35084, 35004	Washington Redskins 43524, 47894		
1987-1988	XXII	1/17/1988	Denver Broncos 19740	Cleveland Browns 17460	Washington Redskins 43524, 47894	Minnesota Vikings 33460		
1988-1989	XXIII	1/8/1989	Cincinnati Bengals 17140	Buffalo Bills 15380	San Francisco 49ers 36084, 41884, 42034	Chicago Bears 16974, 20994, 29404		
1989-1990	XXIV	1/14/1990	Denver Broncos 19740	Cleveland Browns 17460	San Francisco 49ers 36084, 41884, 42034	Los Angeles Rams 11244, 31084		
1990-1991	XXV	1/20/1991	Buffalo Bills 15380	Los Angeles Raiders 11244, 31084	New York Giants 35614, 20524, 35084, 35004	San Francisco 49ers 36084, 41884, 42034		
1991-1992	XXVI	1/12/1992	Buffalo Bills 15380	Denver Broncos 19740	Washington Redskins 43524, 47894	Detroit Lions 19804, 47664		

Below each team are the metro division codes that are matched with the zip codes of company headquarters.

Appendix Table 1c. NFL Conference Championship Participating Teams (Super Bowl XXVII - XXXIX)

Season	Super Bowl	Date	AFC Championship			NFC Championship		
			Winning Team	Losing Team	Winning Team	Losing Team		
1992-1993	XXVII	1/17/1993	Buffalo Bills 15380	Miami Dolphins 22744, 33124, 48424	Dallas Cowboys 19124, 23104	San Francisco 49ers 36084, 41884, 42034		
1993-1994	XXVIII	1/23/1994	Buffalo Bills 15380	Kansas City Chiefs 28140	Dallas Cowboys 19124, 23104	San Francisco 49ers 36084, 41884, 42034		
1994-1995	XXIX	1/15/1995	San Diego Chargers 41740	Pittsburgh Steelers 38300	San Francisco 49ers 36084, 41884, 42034	Dallas Cowboys 19124, 23104		
1995-1996	XXX	1/14/1996	Pittsburgh Steelers 38300	Indianapolis Colts 26900	Dallas Cowboys 19124, 23104	Green Bay Packers 24580, 33340		
1996-1997	XXXI	1/12/1997	New England Patriots 14454, 15764, 40484	Jacksonville Jaguars 27260	Green Bay Packers 24580, 33340	Carolina Panthers 16740		
1997-1998	XXXII	1/11/1998	Denver Broncos 19740	Pittsburgh Steelers 38300	Green Bay Packers 24580, 33340	San Francisco 49ers 36084, 41884, 42034		
1998-1999	XXXIII	1/17/1999	Denver Broncos 19740	New York Jets 35614, 20524, 35084, 35004	Atlanta Falcons 12060	Minnesota Vikings 33460		
1999-2000	XXXIV	1/23/2000	Tennessee Titans 34980	Jacksonville Jaguars 27260	St. Louis Rams 41180	Tampa Bay Buccaneers 45300		
2000-2001	XXXV	1/14/2001	Baltimore Ravens 12580	Oakland Raiders 36084, 41884, 42034	New York Giants 35614, 20524, 35084, 35004	Minnesota Vikings 33460		
2001-2002	XXXVI	1/27/2002	New England Patriots 14454, 15764, 40484	Pittsburgh Steelers 38300	St. Louis Rams 41180	Philadelphia Eagles 33874, 37964		
2002-2003	XXXVII	1/19/2003	Oakland Raiders 36084, 41884, 42034	Tennessee Titans 34980	Tampa Bay Buccaneers 45300	Philadelphia Eagles 33874, 37964		
2003-2004	XXXVIII	1/18/2004	New England Patriots 14454, 15764, 40484	Indianapolis Colts 26900	Carolina Panthers 16740	Philadelphia Eagles 33874, 37964		
2004-2005	XXXIX	1/23/2005	New England Patriots 14454, 15764, 40484	Pittsburgh Steelers 38300	Philadelphia Eagles 33874, 37964	Atlanta Falcons 12060		

Below each team are the metro division codes that are matched with the zip codes of company headquarters.

Appendix Table 1d. NFL Conference Championship Participating Teams (Super Bowl XL - XLIX)

Season	Super Bowl	Date	AFC Championship			NFC Championship		
			Winning Team	Losing Team	Winning Team	Losing Team		
2005-2006	XL	1/22/2006	Pittsburgh Steelers 38300	Denver Broncos 19740	Seattle Seahawks 42644, 45104	Carolina Panthers 16740		
2006-2007	XLI	1/21/2007	Indianapolis Colts 26900	New England Patriots 14454, 15764, 40484	Chicago Bears 16974, 20994, 29404	New Orleans Saints 35380		
2007-2008	XLII	1/20/2008	New England Patriots 14454, 15764, 40484	San Diego Chargers 41740	New York Giants 35614, 20524, 35084, 35004	Green Bay Packers 24580, 33340		
2008-2009	XLIII	1/18/2009	Pittsburgh Steelers 38300	Baltimore Ravens 12580	Arizona Cardinals 38060	Philadelphia Eagles 33874, 37964		
2009-2010	XLIV	1/24/2010	Indianapolis Colts 26900	New York Jets 35614, 20524, 35084, 35004	New Orleans Saints 35380	Minnesota Vikings 33460		
2010-2011	XLV	1/23/2011	Pittsburgh Steelers 38300	New York Jets 35614, 20524, 35084, 35004	Green Bay Packers 24580, 33340	Chicago Bears 16974, 20994, 29404		
2011-2012	XLVI	1/22/2012	New England Patriots 14454, 15764, 40484	Baltimore Ravens 12580	New York Giants 35614, 20524, 35084, 35004	San Francisco 49ers 36084, 41884, 42034		
2012-2013	XLVII	1/20/2013	Baltimore Ravens 12580	New England Patriots 14454, 15764, 40484	San Francisco 49ers 36084, 41884, 42034	Atlanta Falcons 12060		
2013-2014	XLVIII	1/19/2014	Denver Broncos 19740	New England Patriots 14454, 15764, 40484	Seattle Seahawks 42644, 45104	San Francisco 49ers 36084, 41884, 42034		
2014-2015	XLIX	1/18/2015	New England Patriots 14454, 15764, 40484	Indianapolis Colts 26900	Seattle Seahawks 42644, 45104	Green Bay Packers 24580, 33340		

Below each team are the metro division codes that are matched with the zip codes of company headquarters.