

*** THE TED TALK PROCESS ***

Research Tips

Doing research can be a confusing and frustrating process. Sometimes it's hard to know where to start or where to look for the information that you need. While you're doing research for your TED Talk topic, use the following tips to point you in the right direction.

- ▶ **Before you go to the Internet, think about the kind of evidence and information you want to include in your Talk.** What kind of Talk are you giving? Would you be able to use personal experience to back up your claims? Do you need to look at scholarly or scientific articles to back up your claims? Check out the 8 Worlds of Evidence below.
- ▶ **When you start searching, boil your topic down to a few key words.** Instead of typing a whole sentence about your topic into Google, searching for one or two words that sum up your topic will help you get better results, and help you find a bigger variety of sources to look at.
- ▶ **Wikipedia has a lot of great information, but it shouldn't be your only source.** In fact, you really shouldn't quote or cite Wikipedia in your actual talk. Try to find websites that are trusted news sources (such as CNN or the New York Times), or websites that are .org, .edu, .gov, etc. Pay attention to who is writing what information—especially if it looks like it might be an advertisement. You can also use Google Scholar to search for scholarly articles that could support your claims.

The 8 Worlds of Evidence

<p>Personal Experience</p> <p>Anything that happened to you or someone you know that can back up your claims.</p>	<p>History</p> <p>Any historical event or important person in history that could help support your argument.</p>	<p>Current Events</p> <p>World news or events going on in the present day that could support your claims.</p>	<p>Sports</p> <p>Anything from famous athletes, sporting events, or even the rules of a particular game.</p>
<p>Arts and Literature</p> <p>Books (especially classics) and poetry, fine art, or quotes from famous authors.</p>	<p>Popular Culture</p> <p>Celebrities, TV shows, popular music, movies, and anything related to those.</p>	<p>Culture and Ethnicity</p> <p>Traditions, stories, religious beliefs, rituals, anything else specific to a certain culture or ethnicity.</p>	<p>STEM</p> <p>Any sort of research from the fields of Science, Technology, Engineering, and Mathematics.</p>

Sources :

List any sources here that you've found in your research that you want to come back to.

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